

OUR MARKETING VENUES

CHRISTIE'S INTERNATIONAL REAL ESTATE

The Christie's name is synonymous with quality, integrity, and customer satisfaction, and the marketing efforts of Christie's and Christie's International Real Estate provide far-reaching exposure to a qualified audience of homeowners and homebuyers. By combining efforts with the Christie's fine art auction house and other Christie's affiliates worldwide, Budge Realty Group is in a unique position to market high-value properties to both the art house clientele and the brokerage network. Through the Christie's marketing programs we can offer the following fantastic marketing opportunities for our clients:

Christie's International Real Estate Magazine

The Christie's magazine is a keepsake publication. Produced four times a year, the magazine reaches approximately one million readers annually. A targeted mailing list ensures that each issue is sent to individuals of exceptional means. The magazine is also available in a digital version on ChristiesRealEstate.com.

Worldwide Brochure Distribution

Crafted for select estates, visually rich property brochures are distributed to more than 350 cities in 40 countries for prominent display in Christie's salerooms and many of the global offices of the Affiliated real estate brokerages. Artfully designed, the brochures articulate the amenities and uncommon lifestyle opportunities presented by each property. A custom direct-mail campaign to a carefully selected list of potential homebuyers is also available.

Christie's International Real Estate Web Site

Attracting millions of worldwide visitors, the Christie's International Real Estate website is the preferred portal for buyers and sellers across the globe. The site consistently ranks among the top results on major search engines. The number of monthly visitors is more than 100,000. Access to an affluent audience is further enhanced by a direct link from www.christies.com, which brings in thousands of click-throughs each month.

Banner Advertising Program

Properties advertised under the Christie's name benefit from invaluable exposure and association with a well-known and admired brand. Christie's International Real Estate advertising initiatives receive prominent placement in such periodicals as The New York Times, The Wall Street Journal, The Wall Street Journal International, Country Life, and Robb Report Collection.

WEB PRESENCE

With aggressive web presence and ongoing search engine optimization, we make sure buyers can quickly find your property on the internet. Below is a list of just some of the over 60 websites your property would be featured on:

BudgeRealEstate.com

We will feature your property on our team's top ranking website which is consistently in the top results on Google and other major search engines. Through our Proxio affiliation, our website can be authentically translated into 19 different languages.

JHREA.com

We will feature your property on our company website which receives over 15,000 visits a month, 500 per day. This website consistently places in the top 3 of organic search results through Google, Bing and MSN.

ChristiesInternationalRealEstate.com

The Christie's website is one of the most popular luxury real estate sites in the industry. With an average price for a property listing on the site over \$6 million, and monthly visits averaging 122,000 and over 54% international visitors, our listings are viewed by qualified buyers from all over the world.

ListHub.com

We are teamed with ListHub which automatically distributes our listings to over 40 real estate websites across the world-wide web.

Realtor.com

We are *Showcase* advertisers for all of our listings on Realtor.com "The World's Most Visited Real Estate Web Site". Showcase advertiser's listings are displayed at the top of the webpage as a sponsored ad. This membership also allows us to have more photos than other agents which allow our listings top-of-the-list priority in user searches.

Zillow.com

Zillow is one of the largest real estate networks on the web with an online marketplace that provides information on every aspect of real estate. As a Zillow Premier Agent, our listings get more exposure with featured placement, exposure to Yahoo! Real Estate as well as access to top-rated mobile apps. We are one of only three agents who can occupy the Premier Agent status for the Jackson, WY zip code!

Wall Street Journal

Christie's International Real Estate has teamed up with the Wall Street Journal in an effort to further their advertising initiatives. Being an affiliate of Christie's affords Budge Realty Group the luxury of having all our listings uploaded to WallStreetJournal.com, reaching millions across the globe. Visit the exclusive real estate website of the Wall Street Journal at www.RealEstateJournal.com.

Robb Report

The Robb Report not only showcases the products and services available from the most prestigious luxury brands around the globe, but it also provides its sophisticated readership with detailed insight into a range of these subjects including sports and luxury automobiles, yachts, real estate, travel, private aircraft,

fashion, fine jewelry and watches, art, wine, state of the art home electronics and much more. Connoisseurs seeking the very best that life has to offer, The Robb Report remains the essential luxury resource. Visit the exclusive real estate website at www.ExceptionalPropertiesOnline.com.

Trulia.com

Trulia is a revolutionary real estate search website with over 23 million visitors per month. As members of the Trulia Pro program our listings are not only found through searches, but are also featured on a sidebar advertisement.

JHNewsandGuide.com

Budge Realty Group personally advertises on Jackson's most popular local newspaper homepage with a rotation of our listings. With an average of 210,000 monthly visitors, this is a valued local resource on the web.

JHPropertyGuide.com

This is a well-respected, local Real Estate resource that includes all our company listings, as well as recent blogs and relevant news about our industry.

Multiple Listing Service (MLS)

As a member of the Teton County Multiple Listing Service, your listing is exposed to over 500 agents in Jackson Hole and surrounding areas.

Proxio

Jackson Hole Real Estate Associates is proud to be the only local member of this international MLS service. This global marketing and networking platform authentically translates real estate listings into 19 languages. Today's homebuyers and sellers are more diverse than ever before. According to the National Association of Realtors, foreign buyers purchased \$82 billion of U.S. residential real estate in 2011.

HIGHLY EFFECTIVE PRINT MARKETING

Christie's International Real Estate Magazine

Rich with striking photography, elegant design, and engaging descriptions, the Christie's International Real Estate magazine is a keepsake publication. Produced four times a year, the magazine reaches approximately one million readers annually. A targeted mailing list ensures that each issue is sent to individuals of exceptional means, including the world's wealthiest homeowners, international entrepreneurs, business leaders, and celebrities.

Christie's Brochure Program

Crafted for select estates, visually rich property brochures are distributed to more than 350 cities in 40 countries for prominent display in Christie's salerooms and many of the global offices of the Affiliated real estate brokerages. Artfully designed, the brochures articulate the amenities and uncommon lifestyle opportunities presented by each property. A custom direct-mail campaign to a carefully selected list of potential homebuyers is also available.

Jackson Hole Real Estate Associates Catalogue

Published semi-annually, we feature all of our listings in our company's catalogue. This catalogue features JHREA's inventory and is circulated to over 100,000 people in both digital and print media. This catalogue specifically targets Jackson Hole's visitors.

Homes & Land Magazine

The most widely distributed local real estate magazine in the greater Yellowstone area with hundreds of locations reaching thousands of buyers.

Jackson Hole News & Guide

Budge Realty Group has secured a permanent premium quarter page full color ad on the 1st page of Jackson's weekly newspaper as well as tri-weekly ads in the daily newspaper. In addition, our listings are guaranteed placement on the back page of the "Valley" section, reaching 4+ million people each year.

Custom Brochures

Budge Realty Group's Rebekkah Kelley creates custom 2-4 page spread brochures on each of our listings. More in-depth property booklets are created for multifaceted properties. This is a key component to keeping a buyer's interest in a property, particularly when buyers are viewing up to 10 properties in a single day.